

Fashion Collection Maker

What is a Fashion Stylist

The fashion stylist is a professional who is qualified to plan and create a fashion collection. Most importantly he must be able to express his imagination with pen on paper, through lines and color.

He is considered as the propelling force of the fashion team, where he works and offers his talent in order to create innovative looks for the fashion market. The stylist collaborates with designers, those who plan and make the fabric, marketing experts, the pattern makers and dressmakers. He is also in direct communication with the models that will wear his finished clothing, the showroom staff, and the photographers. Therefore it is pertinent that this professional possesses certain qualities: team work skills, fashion intuitive, creativity, and meticulousness. He must be able to work on a deadline to create samples and take into account quality standards and business taxes in his trade. He must be an artist and a fashion technician businessman at the same time. His qualifications give him a position of authority in most divisions and allows him supervise the various stages affiliated with fashion.

Objective of Instruction

The primary goal of this course is to train students into capable professionals who can handle the entire production cycle, from the moment the idea is conceived to the final realization of the product, through a customized teaching method.

Istituto di Moda Burgo's teaching method is based on individualized lessons, meaning our

teachers give a personal lesson to each individual student.

This approach allows the following:

- To focus on and reinforce certain areas where the student has the most difficulty
- To advance forward in the curriculum with highest efficiency
- To develop an optimal relationship with the teacher

Course Syllabus

The curriculum covers theoretical study, but most importantly includes the creation of a collection, making patterns, and from the patterns actual clothing.

This course summarizes our courses for fashion design, patternmaking, and dressmaking. Some of the specific materials covered are the following: the human figure (including men and children), parts of the human body and face, stylization, illustration, usage of different materials, coloring and rendering techniques, creating a fashion collection, and patternmaking for all types of apparel.

This course also encompasses accessory design and clothing details.

Moreover the student learns to make patterns, starting with the life-size patterns of basic bodice, collars, and sleeves; in time he will make complete garments. After making these patterns, he also recreates them on muslin.

Generally patternmaking concentrates on women's wear. However the student can choose to specialize in other departments of fashion (for example men's wear and children's apparel).

The student learns to recreate the basic patterns to produce clothing with the best fit possible.

The program also covers pattern-grading techniques.

Last but not least the student learns sewing techniques that depend on the type of fabric used. He must learn not only how to sew fabric but also the various closures and detailing for clothes, for the details are what "make the difference" from a factory-made article to that of a hand-made couture piece.

Color theory, costume history, product analysis, the study of head designers, fashion trends, and fashion marketing compose the theoretical portion of the curriculum.

Despite the individual personalized lessons, we often organize group projects that allow students the experience of working in a team. This schoolwork gives students a point-of view of the professional world.

The vocational education includes field trips to nearby clothing and fabric companies, fashion shows, museums and exhibitions pertaining to this field of work; and there is the possibility of participating in several important international competitions.

Textbooks

I testi didattici utilizzati sono editi dall' Istituto di Moda Burgo.

"IL FIGURINO" is a reference point for students all over the world. It touches on and explains the most important subjects for a fashion design student. It contains many subjects, such as women, men, children and accessories. The book boasts biographies on the most influential designers of our generation and major ideas of costume history. The text is consistently updated to keep the students informed with the latest news from the fashion world.

The book is also in both Italian and English.

"IL MODELLISMO" is for patternmaking study. It is a compilation of ten thousand different resources in Italian and foreign clothing factories, clothing companies, and tailoring businesses, collected over a ten year period. It is the perfect handbook for students all over the world.

This book is based on the proportional system; this method is founded in the study of basic techniques derived from tailors and consequently industrialized. The foundation is a

system of proportional measurements of the human body (woman, man, and child) linked to the exact relationships between measurements that allow for the realization of a garment with the correct and proportional fit according to the size in demand.

The book is also in both Italian and English.

Staff

Our instructors are among the best professionals in the field. And while they continue to work in fashion firms, workshops, and studios, here they are able to share their knowledge and experiences with the younger generation. Our instructors are dynamic, effective, and most importantly, because they work inside the fashion network, fashion-forward. Our highly qualified staff inspires and motivates the students. They give their lessons in the classroom and workrooms, which boast the most modern equipment used in the professional world.

Exams and Process Reports

The staff gives tests in order to check the students' monthly progress. This way the instructors are aware of the student's level and can immediately help him in any difficulties he might face within the curriculum. At the end of the course, the student receives a qualified vocational diploma. The final exam is presented to outside reviewers. These reviewers are professionals in the field who evaluate the fashion portfolio of the students. Once the student presents his work, he must also be prepared to answer the examiners' questions and even mild criticisms. The student must be able to perform successfully and with confidence in the subject.

Career Outlet

In general the fashion stylist can be self-employed, either as a freelancer or in stylist office working with fashion houses. He plans a fashion collection either with the help of a team or alone. He collaborates with the marketing team, production team, the head designer, and the prototype office in order to make the products effectively and accurately. He can also work in businesses of different scales from factory mass production to tailored production. A fashion stylist can even work in clothing research or in the entertainment industry (as a costume designer for theatre, films, and television).



PROGRAMME of STUDY

- Drawing Techniques
- Base of Drawing
- Measurements Study
- Fashion design history
- Colours Theory
- Fashion Rendering Techniques
- Creativeness
- Fibers and Yarns
- Fabrics and Materials
- Decoration
- Fashion Styling
- Fashion design sketch
- Illustration
- Fashion design portfolio
- Method of Research
- Sociology - Marketing
- Fashion Accessories
- Ease allowance Study
- Pattern Making - Haute Couture
- Pattern Making Techniques
- Pattern Layout
- Tailor Sewing Technique
- Planning Techniques
- Techniques Schedule

The course is available either in Italian or in English.

On line form <http://www.imb.it/form.htm>.

IMB

Istituto di Moda

Burgo



DURATION & FEES

NORMAL

Total hours: 1120

Lesson duration: 3 hours

Duration: 2 years (20 months)

Weekly attendance: 5 lessons

Fee :

€ 5600/year or € 600/month (20 months)

INTENSIVE

Total hours: 1120

Lesson duration: 3 hours

Duration: 1 year (10 months)

Weekly attendance: 10 lessons

Fee:

€ 11.200 or € 1200/month (10 months)

The textbook and teaching materials are included in the fees.

The course begins in September, October, or January. It is possible to start the course in other months if necessary. For more information please contact the reception desk (phone. no. 0039 02783753)

● Piazza San Babila, 5
Milano – Italy

● Piazza Santa Francesca Romana, 3
Milano – Italy

Tel. (+39) 02783753

Fax (+39) 02783758

www.imb.it imb@imb.it