

What is a Fashion Designer

In the course of time the role of the fashion designer has changed drastically. Especially during the period of post-war of World War II and the industrialization of fashion, the designer influenced socio-culture change that allows the liberty and diversity we see in fashion design today.

Nowadays the designer does not solely design a collection, he is responsible for planning, translating, and transforming the mood and look of society. He defines fashion trends; and often enough his fashion intuitive can go so far as to predict the future demands of the market. Because clothing is a form of personal expression, his ability to create new designs offers new ways of dressing and style.

The fashion designer also needs to possess familiarity with the functional value as well as the esthetic value of different fabrics.

This professional works closely with consulting studios or businesses, he also stays in close contact with commercial areas, the prototype production, quality control, and mass-production. He also works with traders, stylists, and the warehouses.

Objective of Instruction

The primary goal of the course is to offer complete professional training through personalized instruction. The curriculum covers theoretical study, but hands-on experience by making a collection that is representative the student's skill and potential.

Course Syllabus

A major section of the curriculum is gaining practice and experience by studying the following: the human figure (woman, man, and child) and different parts of the body and face, stylization and illustration, material functions, and rendering techniques. In the end the student can demonstrate his skill by creating a collection.

This course also covers accessory design (ties, purses, gloves, hats, and wallets), clothing details (collars, sleeves, cuffs, pockets, buckles, and buttons), and technical drawings.

The course also covers the following theoretical subjects: color theory, costume history, product analysis, the study of major designers, and fashion

trends and ideas followed fashion marketing.

The lessons are unique because of our teaching method that allows the following:

- To focus on and reinforce certain areas where the student has the most difficulty
- To advance forward in the curriculum with highest efficiency
- To develop an optimal relationship with the teacher

Despite the individual personalized lessons, we often organize group projects that allow students the experience of working in a team. This schoolwork gives students a point-of view of the professional world.

The vocational education includes field trips to nearby clothing and fabric companies, fashion shows, museums and exhibitions pertaining to this field of work; and there is the possibility of participating in several important international competitions.

Textbooks

Istituto Moda Burgo's published textbook, "**IL FIGURINO**," is a reference point for students all over the world. It touches on and explains the most important subjects for a fashion design student. It contains many subjects, such as women, men, children and accessories. The book boasts biographies on the most influential designers of our generation and major ideas of costume history. The text is consistently updated to keep the students informed with the latest news from the fashion world.

The book is also in both Italian and English.

Staff

Our instructors are among the best professionals in the field. And while they continue to work in fashion firms, workshops, and studios, here they are able to share their knowledge and experiences with the younger generation. Our instructors are dynamic, effective,

and most importantly, because they work inside the fashion network, fashion-forward. Our highly qualified staff inspires and motivates the students. They give their lessons in the classroom and workrooms, which boast the most modern equipment used in the professional world.

Exams and Process Reports

The staff gives tests in order to check the students' monthly progress. This way the instructors are aware of the student's level and can immediately help him in any difficulties he might face within the curriculum. At the end of the course, the student receives a qualified vocational diploma. The final exam is presented to outside reviewers. These reviewers are professionals in the field who evaluate the fashion portfolio of the students. Once the student presents his work, he must also be prepared to answer the examiners' questions and even mild criticisms. The student must be able to perform successfully and with confidence in the subject.

Career Outlet

Generally the fashion designer can work either as a freelancer or for a fashion house. He is responsible for creating the collections with help from his team or sometimes alone. He works with the marketing team, production team, the head designer, the prototype office, the quality management, and coordinates the steps necessary to successfully launch the products.



PROGRAMME of STUDY

- Drawing Techniques
- Base of Drawing
- Measurements Study
- Fashion design history
- Colours Theory
- Fashion Rendering Techniques
- Creativeness
- Fibers and Yarns
- Fabrics and Materials
- Decoration
- Fashion Design
- Fashion design sketch
- Illustration
- Fashion design portfolio
- Method of Research
- Fashion Accessories
- Flat Pattern Drafting
- Techniques Schedule

The course is available either in Italian or in English.

On line form <http://www.imb.it/form.htm>.

IMB
Istituto di Moda
Burgo



DURATION & FEES

NORMAL

Total hours: 900

Lesson duration: 3 hours

Duration: 2 years (20 months)

Weekly attendance: 4 lessons

Fee :

€ 4700/year or € 500/month (20 months)

INTENSIVE

Total hours: 900

Lesson duration: 3 hours

Duration: 1 year (10 months)

Weekly attendance: 8 lessons

Fee:

€ 9400 or € 1000/month (10 months)

The textbook and teaching materials are included in the fees.

The course begins in September, October, or January. It is possible to start the course in other months if necessary. For more information please contact the reception desk (phone. no. 0039 02783753)

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